

## **WORLD MEDICAL RELIEF**

## WORLD HEADQUARTERS

Serving the sick and poor locally, nationally and internationally since 1953

February, 2020

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George V. Samson, Ph.D World Medical Relief Dear Community Partner,

World Medical Relief, a nonprofit with its headquarters in Southfield, serves low-income people providing medical resources many communities don't have access to, while collaborating with organizations to provide services to those in need. The agency has served the Metro Detroit senior community with an affordable prescription program and other services since 1966.

For the second year in a row, celebrating National Senior Day, World Medical Relief is hosting the Senior Fest on Wednesday August 19, 2020 from 9am to 1pm. The event will take place at World Medical Relief's headquarters in Southfield and is free for seniors. They are encouraged to join health check-ups, dance/exercise, attend workshops, and visit the vendor booths, learn about volunteer opportunities, eat lunch, and get pampered.

Vendors will provide information about a multitude of services, including but not limited to; senior housing, transportation, affordable prescriptions, senior employment, hospice, in home care, and supplemental insurance.

Last year the event was a great success and well received by the community. This second year, we expect about **200 seniors** from both the Detroit and the Southfield area. As you can imagine, the seniors look forward to this event that is filled with information, food, fun, entertainment, raffles, and prizes. We are inviting you and your organization to participate as a sponsor and/or vendor of this wonderful event. **Please sign up as soon as you can as space is limited.** 

We are excited about hosting this event again and appreciate the opportunity to provide valuable resources to seniors. If you would like further details concerning your participation of this event, you can contact Josephine Jabara, Community Affairs, jjabara@worldmedicalrelief.org or (313) 866-5333 ext. 243.

Sincerely,

Géorgé V.(\$amson, Ph.D. President & CEO CHARITY NAVIGATOR

\* \* \* \*

Four Star Charity

21725 Melrose Ave., • Southfield, Michigan 48075 313.866.5333 • email: info@worldmedicalrelief.org www.worldmedicalrelief.org USAID – Private Voluntary Organization

SPONSORSHIP OPPORTUNITIES AND VENDOR BOOTHS AVAILABLE!!



#### WORLD MEDICAL RELIEF™

Serving the Sick and Poor Locally, Nationally, and Internationally since 1953

# SENIOR FEST 2020

# AT WORLD MEDICAL RELIEF



Come and enjoy the fun!!

- Free Admission
- Free Giveaways
  - Free Parking
  - Free Lunch
- Health Screenings
  - Raffle Prizes
  - Air Conditioned
    - AND MORE...

WEDNESDAY AUGUST

**19** 

2020

9AM

-

1PM

## **World Medical Relief**

21725 Melrose Av. Southfield, MI 48075

(in Southfield Research Park, off Lahser)

## **RESOURCES INCLUDE:**

- Volunteer opportunities
- Health check-up
- Employment opportunities
- Senior Living
- Senior transportation options
- Scam prevention
- Dance instructor Fast
   Freddie will teach the hustle



Thanks to our Sponsors:







#### WORLD MEDICAL RELIEF™

Serving the Sick and Poor Locally, Nationally, and Internationally since 1953

# SENIOR FEST 2020

## AT WORLD MEDICAL RELIEF

Wednesday, August 19, 2020
World Medical Relief
21725 Melrose Avenue (in Southfield Research Park)

Sponsorship Benefits	Bronze \$500	Silver \$1,000	Gold \$1,500
Vendor table (6ft)	<b>√</b>	✓	<b>√</b>
Logo on World Medical Relief's website with link to company's website	✓	✓	✓
Included in Power Point presentation at the event	$\checkmark$	✓	✓
Included in annual community impact report	$\checkmark$	✓	$\checkmark$
Recognition in World Medical Relief's print and digital newsletter		$\checkmark$	$\checkmark$
Company logo printed on promotional grab bag		$\checkmark$	$\checkmark$
Recognition in social media channels		$\checkmark$	$\checkmark$
Included in paid advertisement on social media			$\checkmark$
Company headlined on sponsorship banner			$\checkmark$
Company promoted in media along with all press releases			$\checkmark$

Please send us your high definition logo by **July 1, 2020.**Please send it in **highest print quality** (File types accepted: PDF) to email: aroman@worldmedicalrelief.org or jjabara@worldmedicalrelief.org

# Serving the Sick and Poor Locally, Nationally, and Internationally since 1953

### **SPONSOR FORM**

# **SENIOR FEST 2020**

Wednesday, August 19, 2020 21725 Melrose Ave., Southfield

Tax ID: 38-1575570

Please send this form to via email to aroman@worldmedicalrelief.org and jjabara@worldmedicalrelief.org or via fax to (313) 866 - 5588

Contact Name:	Company:			
Email:	Phone:			
Address:	City: Zip Code:			
Participation Level:				
☐ Gold Sponsor: \$1,500 ☐ Silver Sponsor: \$1,000 ☐ Bronze Sponsor: \$500	Please confirm your participation before June 15, 2020 to allow us to include you in all promotions of the event.			
Payment Information:				
☐ Please send invoice				
☐ Or please charge my: ☐ Visa	☐ MasterCard	☐ Discover ☐ AMEX		
Card #	Exp. Date:/_	e:/ Security Code:		
Card hold name:				
Billing Address:				
Signature:	Date:			

Tax ID: 38-1575570



### **VENDOR FORM**

Serving the Sick and Poor Locally, Nationally, and Internationally since 1953

# **SENIOR FEST 2020**

### ► AT WORLD MEDICAL RELIEF

Date: Event Time: Set-Up: Event contact: Location:	Wednesday, August 19, 2020 9:00 am - 1:00 pm 8:00 am - 8:30 am Angelica Roman, 313-866-5333, aroman@worldmedicalrelief.org 21725 Melrose Avenue, Southfield, MI 48075 (in Southfield Research Park, one block North from 8 Mile, off Lasher).		
Fee:	\$100 Vendor space includes one 6 ft. table with 2 chairs and lunch  There are only a limited number of vendor spots available – registration is on a first come first serve base. Final deadline is July 1, 2020.  You may pay with a corporate check, credit card or cash (in person). Make corporate check payable to: World Medical Relief, or call 313-866-5333 for a payment with credit card.		
Registration:	Please send your completed application and payment to: World Medical Relief - Senior Fest, 21725 Melrose, Southfield, MI 48075 or fax to: 313-866-5588 or email to <a href="mailto:aroman@worldmedicalrelief.org">aroman@worldmedicalrelief.org</a>		
Advertising:	To make sure you are included in the event advertising, please register by July 1, 2020. We use various media to promote event such as: local newspapers, flyers, and social media.		
EMAIL:	CONTACT PERSON:  PHONE:  CITY, STATE, ZIP CODE:  ANIZATION PROVIDES:		
who are in any way co	ims of liability against World Medical Relief, their employees and representatives onnected with this event. I am fully aware of the provisions covered by the fee for ponsibility for the safety and welfare of my products and display items at all times		
	Date: ture required to process registration		